



**“BRP TRIP TO THE 2016 MASTERCARD
MEMORIAL CUP” SWEEPSTAKES
OFFICIAL RULES**

DRAW Date: April 18, 2016

- 1) **PARTICIPATION CONSTITUTES ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES.** The "BRP trip to the 2016 Mastercard Memorial Cup" Sweepstakes (hereinafter referred to as the "Sweepstakes") is for a limited time and begins on February 15, 2016 at 9:00 am ET through April 15, 2016, 11:59 pm ET (the "sweepstakes period"). The Sweepstakes is sponsored by Bombardier Recreational Products Inc. ("BRP" or the "Sponsor"), 565, de la Montagne, Valcourt, Quebec, JOE 2L0.
- 2) By participating in this Sweepstakes, you acknowledge and agree that the Sponsor may collect the personal information submitted by you, and use the information pursuant to its privacy policy available online at www.brp.com.
- 3) **NO PURCHASE NECESSARY TO ENTER OR WIN.** A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
- 4) **ELIGIBILITY:** This Sweepstakes is open to legal residents of Canada who have reached the age of majority in their provinces of residence as of the date the Sweepstakes begins and have a valid email address. Employees of BRP, their subsidiaries, affiliates and advertising and promotional agencies of BRP, and their immediate families (spouse, parents, children, siblings and their spouses) and individuals living in the same household as such employees are ineligible. This Sweepstakes is governed by the laws of Canada and subject to all applicable federal and provincial laws and regulations. VOID WHERE PROHIBITED BY LAW.
- 5) **PRIZE:** A trip for four (4) to the 2016 Mastercard Memorial Cup Championship Finals in Red Deer, Alberta and **\$2,000 pocket money.** The winner and his guests will attend the semi-final game on May 27, 2016 and the final game on May 29, 2016.

Includes: Accommodation in a double-occupancy for three (3) nights (May 27-28 & 29). Four (4) round-trips economy airfare from any major International airport. **(Approx. retail value of the trip is \$6,600 /CAD).**

- 6) **HOW TO ENTER AND REGISTER TO THE SWEEPSTAKES:** During the Sweepstakes period, an eligible individual ("Entrant") may enter the Sweepstakes by visiting www.brpcontest.com and completing an entry form. Participant must give a valid e-mail address, phone number, his/her first and last name, complete address and Zip Code/Postal Code. One entry per participant.
- 7) **SELECTION OF WINNERS AND PRIZE CLAIM:** Draw will be held on **April 18, 2016** at at Sponsor office located at Bombardier Recreational Products Inc., 565, de la Montagne, Valcourt, Quebec, JOE 2L0. Winner is randomly selected. Odds of winning depend on number of entries received.
- 8) Decisions of the Sponsor in the selection and determination of winners and all matters relating to this Sweepstakes are final and binding. Before being declared a winner and in order to be eligible to win a prize, potential winner must first correctly answer, without mechanical aid or assistance, a mathematical skill-testing question and complete an affidavit of eligibility and a liability/publicity release. The Sponsor will attempt to contact potential winners between 9:00 AM ET and 5:00 PM ET, Monday to Friday, for a period of five (5) business days following the date of the prize draw. If the

Ski-Doo
Lynx
Sea-Doo
Evinrude
Rotax
Can-Am

Sponsor is not able to make contact directly with a potential winner within the allotted time, using the email address and phone number the potential winner will have provided, then at the sole and absolute discretion of the Sponsor, that Entrant may be disqualified, and his/her entitlement to receive the prize may be forfeited, and the Sponsor reserves the right to randomly select another potential winner, whom the Sponsor will attempt to contact, and who will be subject to disqualification, in the same manner.

- 9) To become an official winner, all relevant documents must be signed and returned to Sponsor within two (2) business days from the time the affidavit of eligibility, liability/publicity release have been sent by Sponsor, or the prize will be forfeited and another potential winner will be drawn. All prize claims are subject to verification. The potential winner must first correctly answer, without assistance of any kind, a time-based mathematical skill-testing question (i.e.: $2 \times 10 \div 4 + 30 - 2$) before being declared a winner and being awarded the prize.
- 10) All other expenses not specifically listed in the description of the Prize, are the sole responsibility of the winners and their guests including but not limited to: travel to and from the international airport nearest the Entrant's home, all ground transfers, airport fees, personal charges at lodging, gratuities, meals, taxes, medical, accident, luggage, insurance and any items of a personal nature. Winner and his/her traveling companions ("Guest") must travel at the same time and from the same city. Guests must remain the same for the duration of the trip. Guests, or their parent/legal guardian if under the age of majority, will be required to complete a full Liability and Publicity Release prior to travel.
- 11) A representative will contact the winner to make travel arrangements. The winner and his guests must be available from May 27-29, 2016.
- 12) These rules are published on www.brpcontest.com. For the winners' name; send a self-addressed stamped envelope to be postmarked by June 30, 2017 to: Bombardier Recreational Products Inc., CHL Sweepstakes, 565, de la Montagne, Valcourt, Quebec, J0E 2L0.
- 13) By accepting the prize, Entrant consents to the use of his/her name, photograph, image, voice, and statements related to the Sweepstakes, for advertising purposes, without further compensation. There are no transfers, substitution and prize is non-refundable. **No cash alternatives for any prize**, except at the option of the Sponsor, who may substitute a prize of equal or greater value if advertised prize becomes unavailable.

GENERAL CONDITIONS:

- 14) Sponsor reserves the right to terminate this Sweepstakes in whole or in part at any time without liability. Sponsor is not responsible if, for any reason, the game is not capable of running as planned, or for any infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security fairness, integrity or proper conduct of this promotion or of any person's computer hardware or software. Should the game be terminated prior to the stated expiration date, notice will be posted on <http://www.brp.ca>.
- 15) Sweepstakes materials are automatically void if they are reproduced, mutilated, forged, altered or tampered with in any way, if they are obtained through unauthorized, illegitimate channels, or if they contain printing, production, typographical, mechanical or other errors. Liability for game pieces containing printing or other errors is limited to replacement with another game piece while supplies last. Only the number of prizes stated in the Official Rules will be awarded. This Sweepstakes is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited by law.

- 16)** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entrants are providing their information to Sponsor and not to Facebook. The information provided will only be used as stated in the Sweepstakes Rules. Facebook is completely released of all liability by each Entrant (and, if the entrant is at least 18 but under the age of majority in his/her province/territory of residence, his/her parent or legal guardian) for this Sweepstakes. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor.
- 17)** Sponsor is not responsible for lost, late, damaged, misdirected, defaced, mutilated, illegible, incomplete, postage-due, or altered mail or prize claims or other entries or matters pertinent to this Sweepstakes. Winners are randomly selected. The Sponsor is not responsible for printing, distribution or production errors or errors by mechanical readers or for lost, late, misdirected or postage-due mail or entries. In the event that production, seeding, printing or other errors cause more than the stated number of prizes of any category to be claimed, Sponsor reserves the right to suspend delivery of prizes, without prior notice, subject to the approval of the Régie des alcools, des courses et des jeux of the province of Québec.
- 18)** By entering this Sweepstakes, winner acknowledges and agrees that Bombardier Recreational Products Inc., BRP US Inc., their affiliates and their respective officers, directors, employees, dealers, agents and insurers and the Sweepstakes Application Provider (collectively, "the Released Parties") (i) shall have no liability of any kind whatsoever with respect to this Sweepstakes and/or the awarding or use of the Prizes, (ii) make no warranty, guaranty or representation of any kind concerning the Prizes, (iii) disclaim any implied warranty of merchantability or fitness for any purpose, and (iv) are not liable for injury, accident, loss or damage of any kind resulting from the acceptance, conveyance or use of the Prizes or from participating in this Sweepstakes. The Release Parties are not responsible for typographical errors or any other errors in the offer or administration of this Sweepstakes, including but not limited to errors in the advertising, the Official Rules, the selection and announcement of winners, or the distribution of the Prizes.
- 19)** For Quebec residents, any litigation respecting the conduct or organization of a publicity Sweepstakes may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of prizes may be submitted to the Régie des alcools, des courses et des jeux only for the purpose of helping the parties reach a settlement.